

### Trading through a Pandemic: US2U Update

Over 6 months on from the beginning of the Coronavirus pandemic, at US2U Consulting we are pleased we have been able to stay open for business throughout, continuing to support our clients across the UK and internationally.

Our flexible approach to the Covid-19 challenges has seen us use successful adaptations including:



**Snap-on**

- Delivering socially-distanced Leadership and Change Workshops in Covid-secure workplaces (eg at Snap-on, pictured)
- Offering face-to-face or online options for coaching and workshops. We have also been able to deliver international projects online - showing why we are 2020 Export Champions
- Producing two online learning courses available for anyone to enrol on. [Learn more here.](#)

[Read the full story to find out more about our creative response to Covid-19.](#)

### Develop Your Personal Resilience

We are pleased to share our new toolkit to help you and your team Develop Your Personal Resilience. [Read about this unique service and read our 30 Ways to Develop Resilience here.](#)

This is part of our broader work around workplace Mental Health. ASAMS Ltd shared a positive review of this service:

"ASAMS is very aware of the issue of mental health and decided to address this with a two day 'Mental Health and Stress Awareness Programme' for all employees, organised by US2U Consulting. I am proud to say that this has now been completed and was an outstanding success."

**ASAMS**

### Diversity and Inclusion Update

Following widespread discussion of the Diversity and Inclusion agenda throughout 2020 and the services we have developed in line with this, Rachel Blackburn was on the panel of a Norfolk Chambers virtual discussion on 17 September.

The 4 person panel discussed the region's approach to these issues, offering practical tips and takeaways for organisations.

The recording of the event is available to watch here: [Norfolk Chambers Panel Discussion](#)

We have also been working closely with clients to help them improve their Diversity and Inclusion policies and procedures. Southwold brewer, hotelier and wine merchant Adnams plc is one example, and their CEO and Director of Culture & Performance provided the following positive feedback:

"Thank you for helping us develop the next stage of our journey around Diversity & Inclusion. We have had significant success in improving the gender balance across the business and look forward to pushing forward and encouraging more black and ethnic minority people to engage with our brand, apply to join the workforce and enjoy our products and services."



### Diverse Services for Diverse Organisations

Managing diversity is one of our core values. We have enjoyed working with Raingear Irrigation Ltd, helping them to develop their company branding and marketing, as well as their staff recruitment. This has involved our in-house design team producing their new logo, which has been great



to see on the side of their new company vehicles! [Read the full story](#)



**Raingear Irrigation Ltd**

**We guarantee to make a positive difference  
call us on 01603 716852 or email us**

[us2uconsulting.com](http://us2uconsulting.com)

[@US2UConsulting](#)

