

US2U Consulting supporting Nelson's Journey 20th Anniversary Ball

US2U Consulting recently attended the Nelson's Journey 20th Anniversary Ball, making it the seventh charity ball US2U Consulting has supported this year. It was a pleasure to be alongside friends and clients in supporting such a fantastic organisation. Rachel Blackburn is

pictured with client Thomas Whiskin, Director ASAMS –a leading metal testing company-and Simon Wright, CEO Nelson's Journey.

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Recently we have supported another great charity by donating to Worldwide Fruit's Macmillan Coffee Morning.



Rachel Blackburn visits 10 Downing Street

It was a great for Rachel to champion and lead the local "Make it your business" initiative which has now evolved into the Norwich Ladies Business Hub. This supports women in starting or scaling up their businesses. Since visiting 10 Downing Street, London for meetings in October, the group has been enthusiastic and proactive in organising two events. The launch took place on 19 October 2018 when Rachel Blackburn, Chloe Smith MP and Sarah Daniels delivered candid accounts of the highs and lows of starting a business.

Currently only 17% of businesses in the UK are started by women and US2U Consulting is keen to support the collective efforts in increasing this number over the coming months and years. The group has a range of interesting and dynamic events happening over the next few months. If you are interested in coming along and being part of group in the future, would like to share your experience or become a sponsor, please [click here](#).



US2U Consulting welcomes Emma to the team

[Emma](#) Partridge started working with US2U Consulting in late October after recently completing her executive MBA with the University of East Anglia.

Emma has supported some 360 degree feedback programmes and other assignments for new and existing clients.



What do we do? Well to give a flavour, in the last few weeks US2U Consulting has

... Delivered an all encompassing **recruitment** process using a three stage approach, which included **psychometric assessments** to enable the best candidate to be selected to a key role.

Continued to deliver tailored **culture change programmes**, including **360 degree feedback, workshops** and **coaching**. These programmes have assisted the development of improved working environments, efficient working processes and the achievement of higher standards of performance.

Implemented **marketing campaigns** to increase client exposure to support the strategic goals which were ascertained in **business planning sessions**.

What can US2U Consulting tailor for you through our collaborative approach? Take the next [step](#)

