

January 2021 Covid-19 Update

As we begin 2021, US2U Consulting remains open for business and eager to help our clients and organisations to meet their business objectives as we continue to navigate change and uncertainty this year:

- Online group and 1:1 coaching and workshops
- Socially-distanced Leadership and Change Workshops in Covid-secure workplaces, in line with the current UK Lockdown restrictions
- US2U online learning courses available for anyone to enrol on - [learn more here](#).

Plus more flexible consultancy options to meet your changing needs - please [contact us](#) to find out more. We wish everyone a productive 2021.

Rachel Blackburn joins East of England CBI Council



Director Rachel Blackburn has been elected to the East of England Confederation of British Industry Council from 1st January 2021. The CBI's mission is to enable UK businesses of all sizes and sectors to prosper - speaking for about 190,000 businesses.

Congratulations Rachel! Read the full story, including the welcome message from CBI President Lord Karan Bilimoria CBE DL, [here](#).

Open University Diversity & Inclusion Webinar

As an Award-winning Open University MBA Alumna, Rachel was pleased to be invited to the panel for the Open University Webinar on "How can business schools help create more racially diverse businesses?"

[Watch the full recording on YouTube](#)



We guarantee to make a positive difference
call us on **01603 716852** or [email us](#)

New Services for the New Year!

To mark a positive start to 2021, we are pleased to have launched new services in two key areas, to help organisations and individuals to progress towards their goals this year. These can be delivered online or face to face in a Covid-secure environment:

Developing Sales Performance:

Unlock your full sales growth potential with US2U Consulting, which includes Business Development Consultant and Coaching, Service Team Mobilisation, Big Management and Negotiation Skills. Could these be your missing piece?



We are pleased to welcome Steve Thurlow as our first specialist Sales Performance Consultant - [read more here](#).

2021 Career Coaching:

We are also pleased to add Mark Fuller to strengthen our Career Coaching capability. Mark is experienced in helping individuals unlock their full range of abilities.



This tailored coaching includes Initial Career Discussion, CV and LinkedIn Profile Assessment, Career Coaching sessions (Interview Preparation, Role Play and Networking Advice) and more. [Find out more here](#).

[Contact us to discuss how we can help you](#)

A Positive International Testimonial

"My online coaching programme via Zoom has been an inspirational journey. During the sessions I learnt several frameworks to help me develop my leadership, management and influencing skills. I was also able to view situations through the lens of the employer as well as employee. My US2U Consulting Business Coach was always well prepared and tailored each session to include relevant management models in line with my needs." - **International Client in Switzerland**