



E-news

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Social Entrepreneurship with Gen UK-India!

Marketing Coordinator Kerwin Blackburn recently spent two weeks in India, studying The Role of Social Entrepreneurship in Creating Scalable and Sustainable Change as part of the British Council's Generation UK-India initiative.

Based at IILM Institute for Business & Management in Gurgaon, south of national capital Delhi, the program introduced participants to the growing area of Social Enterprise, with a particular focus on India's rural markets and the 'bottom of the pyramid'. The course was delivered through a series of lectures and industry visits - to schools, social enterprises and non-governmental organisations.



As well as providing insights on how to enhance US2U Consulting's Corporate Social Responsibility strategy it also provided Kerwin with professional and networking opportunities, including the opportunity to speak on stage at the British High Commission in New Delhi.

"The trip was a unique experience - to get immersed in the upcoming area of Social Enterprise and to see evidence of the social impact it can achieve while also being compatible with the characteristics of the private sector in the 21st Century." said Kerwin.

Education, Empowerment and Employment



As part of his recent trip to India, Kerwin Blackburn visited NGO Literacy India and its offshoot social enterprise Indha Craft for an eye-opening experience - [read about it on our website.](#)

To find out how we can help your company prosper in 2016 call us on 01603 716852 or [email us](#)



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Award Tour for Rachel Blackburn

Rachel was presented with her Open University Business School Highly Commended Alumni Award for her contribution to an organisation and society at the Open University campus in Milton Keynes on Wednesday 22 June.



The Open University's mission is to be open to people, places, methods and ideas, and the award was presented as part of their Student and Alumni Awards 2015, presented in 2016. It provided an opportunity to meet other Open University MBA alumni and reflect on their achievements since graduating.

The award winners also got the opportunity to record their thoughts and experiences on camera: watch Rachel's [here!](#)

"All our winners have shown huge drive, determination and commitment" said Executive Dean and Director of Studies, Professor Rebecca Taylor.

US2U Makes a Sweet Difference

US2U Consulting were pleased to donate an assortment of sweets and confectionary, left over from a recent event, to [Your Own Place CIC](#), a Norwich-based social enterprise committed to finding new solutions to old problems with the prevention of youth homelessness as the final outcome.

Your Own Place Director and Founder, Rebecca White, tweeted "our young people are going to love them in the training flat!"