

E-news

January 2017

A New Year brings New Offerings at US2U

When seeking to source expertise covering both effective management and innovative marketing, companies have traditionally had to approach several organisations. Until now.



US2U Consulting are proud to announce that 2017 marks the start of an enhanced offering, with the addition of a new marketing team with 25 years' commercial marketing experience, headed by Andy Taylor (pictured with Rachel Blackburn).

US2U Consulting already works in partnership with clients to enhance business practice and management. We work hard to understand each individual business, meaning our dedicated consultants can deliver bespoke management solutions.

Now we are able to augment this offering with a brand new division supplying business strategy, training and marketing services. We will be able to provide organisations with:

- Marketing audits
- Branding advice and development
- Website development
- Advertising strategy and campaigns across print, electronic and social media
- Promotional and product brochures
- Exhibition design and build

Now is the time to make your business stand out, both for efficient management and engaging marketing. [Contact US2U Consulting](#) for more details and the chance to make a tangible difference to the success of your organisation.

To find out how we can help your company prosper in 2017 call us on **01603 716852** or [email us](#)



Keep up to date with our news and views at www.us2uconsulting.com or follow us on [Twitter](#)

PS if you wish to no longer receive copies of E-News, please reply with REMOVE in the subject line



Stay Nifty ahead of Article 50

Ahead of Britain's withdrawal from the EU, and in light of recent socioeconomic and cultural issues, there is an onus on businesses to ensure that their best practice, company culture and goals see them well placed to capitalise on the opportunities of Britain's new economic era.

We want to support you by ensuring your Staff Handbook and policies and procedures are up to date and that your people are aware of what they should and shouldn't say in line with Equal Opportunities and Managing Diversity.

Also remember we have our [Cultural Awareness and Intercultural Communication workshops](#) available.

In those instances in which incidents have occurred, we can also aid you through the investigation process, working to resolve disputes and build bridges for your organisation and, most importantly, for your people. [Contact us](#) for more information.

The Season of Goodwill...

[US2U Consulting Support the British Red Cross](#)

We were pleased to make a contribution to their mobility services department, enabling them to purchase two new wheelchairs to be provided to those in need across Norfolk, Suffolk and Cambridgeshire.



[US2U Consulting Make Norwich Lowriders Donation](#)

We also caught up with and made a donation to Norwich Lowriders, a wheelchair basketball club we first supported in 2008 when they were getting established.