



# E-news

## April 2016



### Celebrating 10 years with a Truck down Memory Lane...

Back in April 2006 Mike Boniface, Managing Director of Boniface Engineering Ltd, was US2U Consulting's first client. Established in 1982 by Mike, Boniface Engineering has always specialised in the manufacture of vehicle recovery equipment. In the early days all the products were designed and developed by Boniface.

Miller Industries (USA) acquired Boniface Engineering in 1996; many of the products installed today at Thetford originate from Miller factories in the USA and France. Miller Industries is the world's largest



manufacturer of towing and recovery equipment and include the brand names Century, Challenger, Holmes, Eagle, Jige, Boniface, Chevron, Vulcan and Champion.

In the early years of US2U Consulting the team worked with the management team at Boniface Engineering to progress core processes to develop leadership behaviours, management processes and marketing initiatives which have enabled Boniface to continue to be brand leader in the UK and expand the business in Europe. This involved working at sites in the UK, USA and France.

Celebrating US2U Consulting's 10th anniversary Mike Boniface said, "Access to the expertise Rachel brought to us provided training to our employees which would have taken years to develop otherwise."

### 10 years on... what we do differently

1 April marked the 10th birthday of US2U Consulting! To celebrate, we explored how the company has changed since it was founded in 2006 - view below:

[US2U Consulting 10 years on... what we do differently](#)

To find out how we can help your company prosper in 2016 call us on 01603 716852 or [email us](#)



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### Taking Executive Coaching to the Middle East

"We have been working with US2U Consulting to deliver some Executive Coaching for key people in our business as part of our leadership development strategy. We have found the coaching to be an effective way of engaging with our people and enabling them to develop leadership behaviours which have enhanced performance of individuals and teams."

The Talent Team, Company based in Media City, Dubai



### Rachel Blackburn nominated for Open University award

Rachel Blackburn has been nominated for the Open University Business School Alumni of the Year Achievement Award 2015-16.

Coinciding with US2U Consulting's 10th birthday in April, "Rachel has been nominated for her ambassadorial role and her generous spirit of sharing knowledge and expertise amongst her alumni peers", while also underpinning her Open University Business School learning with strong company brand values including integrity and encouraging diversity.

Her full profile is available to view [here](#).



As voting is open to Open University Business School alumni we encourage those within their network to [Vote for Rachel!](#)