

# E-news

July 2015

## Financial & Commercial Awareness Programme

US2U's latest service guides delegates through the complexities of understanding finance and commercial awareness.

Covering a variety of exercises and drawing from live corporate data, the course provides delegates with a detailed understanding of the financial and commercial aspects of their business, allowing them to positively influence the financial situation of their business unit.



Consideration of topics such as the profit and loss account, the balance sheet, pricing, budgetary control and financial risk management will provide your organisation's workforce with a collective understanding of the financial side of your business.

To find out more about this new service, contact [rachelb@us2uconsulting.com](mailto:rachelb@us2uconsulting.com).

## Creating a Learning Organisation

Get ahead of the competition by enhancing your organisation's knowledge creation and retention capabilities.

From setting a clear vision for your organisation, to integrating a culture of communication, to measuring the impacts on productivity, [US2U's 10 tips for Creating a Learning Organisation](#) can point you in the right direction and help you unearth new sources of competitive advantages.

For more information about how US2U Consulting can improve your business performance, contact [rachelb@us2uconsulting.com](mailto:rachelb@us2uconsulting.com).

**To find out how we can help your company prosper in 2015 call us on 01603 716852 or email us**



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## New US2U service receives Excellent feedback

US2U IT expert and consultant Michael Holness delivered a 'Be Better at Excel for Business' seminar as part of the Norfolk Chamber Sessions on Tuesday 16 June.



The talk, aimed at providing secrets and shortcuts to enhance business productivity, was well received by the attendees. Read some of the feedback [here](#).

## US2U have a Ball!

US2U Consulting were pleased to support and attend the 2015 Norfolk Show Ball, in aid of the Norfolk & Norwich Association for the Blind, on Friday 26 June.

The popular event, generally marking the start of the summer season, was well attended, and US2U donated a week's stay in a holiday apartment in Turkey for the silent auction that took place on the night.

The night was a success, raising money for a good cause and ensuring a good time was had by all!

